

ANIMAL POISON CONTROL CENTER(APCC)

61,637 TOTAL DONORS \$85/M
3,494 VETERINARY CLINICS \$65/M

DESCRIPTION:

THE ASPCA ANIMAL POISON CONTROL CENTER (APCC) PROVIDES A 24-HOUR VETERINARY DIAGNOSTIC AND TREATMENT HOTLINE, TOXICOLOGY EDUCATIONAL PROGRAMS, CONSULTING SERVICES, AND REVIEW OF CASE DATA AS AN ALTERNATIVE TO TRADITIONAL ANIMAL RESEARCH. THE CENTER MANAGES OVER 160,000 CASES ANNUALLY AND MANAGED OVER 2.5 MILLION CASES SINCE ITS INCEPTION IN 1978.

APCC PROVIDES EMERGENCY ANIMAL POISON CONTROL CENTER SERVICES 24 HOURS A DAY/7 DAYS A WEEK, INCLUDING UP TO THE MINUTE INFORMATION ABOUT VETERINARY AND HUMAN MEDICATIONS, POISONOUS PLANTS, HOUSEHOLD PRODUCTS, AND OTHER HAZARDS. APCC PUBLISHES E-NEWSLETTERS FOR VETERINARY PROFESSIONALS THAT INCLUDE LATEST RESEARCH AND CASE STUDIES. IN ADDITION, APCC PUBLISHES IN SCIENTIFIC JOURNALS, BOOKS AND ONLINE TOXICOLOGY RESOURCES.

** SOURCE: PHONE

**NO EMAIL APPENDS PRE OR POST MERGE ALLOWED

CAPCC

-----DATE-----
NOVEMBER 2017

--AVG UNIT SALE---
\$65/M

-----GENDER-----
FEMALE= 43,354
MALE= 17,341

----SELECTIONS----
STATE \$8/M
SCF \$8/M
ZIP \$8/M

----ADDRESSING----
EMAIL \$60/F
FTP \$60/F

----KEY CODING----
INQUIRE

--MINIMUM ORDER---
5,000

----NET NAME-----
INQUIRE.

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