

AIDS PROJECT LOS ANGELES

4,311 24 MONTH DONORS \$80/M

***** EXCHANGES AVAILABLE *****

DESCRIPTION:

SINCE BEING FOUNDED IN 1983, AIDS PROJECT LOS ANGELES HAS BECOME ONE OF THE NATIONS LARGEST AND MOST EFFECTIVE AIDS SERVICE ORGANIZATIONS IN THE COUNTRY. APLA SERVES MORE THAN 11,000 INDIVIDUALS WITH HIV/AIDS CARE AND PREVENTION PROGRAMS AND FIGHTS FOR SMART, EFFECTIVE HIV RELATED PUBLIC POLICY.

SERVICES INCLUDE: PROVIDING FOOD AND PERSONAL CARE ITEMS, DENTAL SERVICES, SUPPORT GROUPS, BENEFITS COUNSELING, HOME HEALTH CARE AND TREATMENT EDUCATION.

***NO EMAIL APPENDS PRE OR POST MERGE ALLOWED

**LAST UPDATE: 11/16

**NEXT UPDATE: 11/17

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CAIDSPROJ

-----DATE-----

NOVEMBER 2016

--AVG UNIT SALE---

\$30.00

-----GENDER-----

MALES= 2,192

FEMALES= 2,010

----SELECTIONS----

STATE \$8/M

SCF \$8/M

ZIP \$8/M

GENDER \$8/M

NON RECIP \$20/M

----ADDRESSING----

EMAIL \$60/F

----KEY CODING----

INQUIRE

--MINIMUM ORDER---

5,000

----NET NAME-----

INQUIRE.

SAMPLE MAILING
PIECE REQUIRED



information for the purposes of: finder files,
match-back of internet gifts, creation of various
response and mailed models, and analysis of response
trends.

