

LEGAL MOMENTUM

1,050 \$5+36 MONTH DONORS \$85/M

DESCRIPTION:

ESTABLISHED IN 1970 BY THE FOUNDERS OF THE NATIONAL ORGANIZATION FOR WOMEN, LEGAL MOMENTUM IS DEDICATED TO ADVOCATING RIGHTS FOR WOMEN AND GIRLS. ITS GROUNDBREAKING WORK ON BEHALF OF WOMEN AND GIRLS IS CURRENTLY FOCUSED ON FREEDOM FROM VIOLENCE AGAINST WOMEN, EQUAL WORK AND EQUAL PAY, THE HEALTH OF WOMEN AND GIRLS, STRONG FAMILIES, AND STRONG COMMUNITIES.

THE ORGANIZATION IS AT THE CENTER OF EVERY MAJOR SOCIAL AND ECONOMIC JUSTICE CONCERN ON THE WOMEN'S RIGHTS AGENDA, DEFINING THE ISSUES AND BRINGING THEM TO PUBLIC ATTENTION.

LEGAL MOMENTUM ALSO PROVIDES TECHNICAL ASSISTANCE TO CONGRESS AND STATE LEGISLATURES, EMPLOYS SOPHISTICATED MEDIA STRATEGIES, DISTRIBUTES UP-TO-THE-MINUTE FACT SHEETS, AND ORGANIZES NATIONAL GRASSROOTS COALITIONS TO PROMOTE AND SUSTAIN BROAD-BASED ADVOCACY FOR WOMEN'S EQUALITY.

SUPPORTERS OF THIS NON-PROFIT ORGANIZATION ARE LARGELY MADE UP OF SUCCESSFUL WOMEN WHO SUPPORT MANY TYPES OF CAUSES AND WHO REPRESENT AN EDUCATED, WELL-EMPLOYED CONSUMER AUDIENCE.

**LAST UPDATE: 04/15
**NEXT UPDATE: 10/15

***NO EMAIL APPENDS PRE OR POST MERGE ALLOWED

(FORMERLY: NOW LEGAL DEFENSE AND EDUCATION FUND)

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CLEGALMOM

-----DATE-----
APRIL 2015

--AVG UNIT SALE---
\$30.00

-----GENDER-----
77% FEMALE
16% MALE

----SELECTIONS----
STATE N/A
SCF N/A
ZIP N/A
GENDER N/A
NON RECIP \$20/M

----ADDRESSING----
EMAIL \$60/F
FTP \$60/F

----KEY CODING----
\$.00/M

--MINIMUM ORDER---
5,000

----NET NAME-----
INQUIRE.

without prior consent. Mailer may only retain information for the purposes of: finder files, match-back of internet gifts, creation of various response and mailed models, and analysis of response trends.

