

NATIONAL JEWISH HEALTH

13,017	\$5+12	NATIONAL JEWISH HEALTH	\$85/M
12,325	\$10+12	NATIONAL JEWISH HEALTH	+\$10/M

21,242	\$5+24	NATIONAL JEWISH HEALTH	\$80/M
19,764	\$10+24	NATIONAL JEWISH HEALTH	+\$10/M

27,233	\$5+36	NATIONAL JEWISH HEALTH	\$75/M
25,071	\$10+36	NATIONAL JEWISH HEALTH	+\$10/M

15,665	\$5+12	MASTERFILE DONORS	\$85/M
25,411	\$5+24	MASTERFILE DONORS	\$80/M
25,071	\$5+36	MASTERFILE DONORS	\$75/M

2,654	\$5+12	NATIONAL ASTHMA CENTER	\$85/M
4,179	\$5+24	NATIONAL ASTHMA CENTER	\$80/M

DESCRIPTION:

NATIONAL JEWISH HEALTH HAS BEEN THE LEADING RESPIRATORY HOSPITAL IN THE NATION FOR 115 YEARS. EACH YEAR, THOUSANDS OF PATIENTS COME TO NATIONAL JEWISH HEALTH FROM AROUND THE WORLD TO TEAM WITH THEIR EXPERT PHYSICIANS AND RESEARCHERS, SEEKING TREATMENT FOR RESPIRATORY, CARDIAC, IMMUNE AND RELATED DISEASES.

THIS FILE COMBINES THE DONOR NAMES FROM THE NATIONAL JEWISH HEALTH AND THE NATIONAL ASTHMA CENTER INTO ONE UNDUPLICATED MASTERFILE FOR A LARGER AVAILABLE UNIVERSE. NAMES FROM EACH PROGRAM CAN BE SELECTED INDIVIDUALLY.

NATIONAL JEWISH HEALTH IS KNOWN WORLDWIDE FOR TREATMENT OF PATIENTS WITH RESPIRATORY, IMMUNE AND RELATED DISEASES, AND FOR GROUNDBREAKING MEDICAL RESEARCH.

NATIONAL JEWISH HEALTH SERVES BY PROVIDING THE BEST INTEGRATED AND INNOVATIVE CARE FOR PATIENTS AND THEIR FAMILIES; BY UNDERSTANDING AND FINDING CURES FOR THE DISEASES THEY RESEARCH; AND BY EDUCATING AND TRAINING THE NEXT GENERATION OF HEALTHCARE PROFESSIONALS TO BE

CNATIONALJ

-----DATE-----
OCTOBER 2017

--AVG UNIT SALE---
\$12

-----GENDER-----
FEMALE= 15,860
MALE= 15,793

----SELECTIONS----
STATE \$8/M
SCF \$8/M
ZIP \$8/M
GENDER \$8/M
\$10+ \$10/M
NON RECIP \$20/M

----ADDRESSING----
EMAIL \$60/F
FTP \$60/F

----KEY CODING----
INQUIRE

--MINIMUM ORDER---
5,000

----NET NAME-----
INQUIRE.



LEADERS IN MEDICINE AND SCIENCE.

LAST UPDATE: 10/17

NEXT UPDATE: 10/18

100% DIRECT MAIL DONORS

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