

NATIONAL PARKINSON FOUNDATION

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68,713 \$5+36 MONTH DONORS

\*\*\*\*\* EXCHANGE ONLY \*\*\*\*\*

DESCRIPTION:

PARKINSON'S DISEASE IS THE SECOND MOST COMMON NEURODEGENERATIVE DISEASE AFTER ALZHEIMER'S, AFFECTING ABOUT ONE MILLION PEOPLE IN THE UNITED STATES AND AN ESTIMATED FOUR MILLION WORLDWIDE. UNIQUE AMONG OTHER PARKINSON'S ORGANIZATIONS, NPF HAS A SINGULAR FOCUS- OUR MISSION IS TO IMPROVE THE QUALITY OF CARE THROUGH RESEARCH, EDUCATION AND OUTREACH.

TODAY, NPF HAS CREATED A GLOBAL NETWORK SERVING THE NEEDS OF THE PARKINSON'S COMMUNITY INCLUDING:

\*\* 39 CENTERS OF EXCELLENCE AT TOP MEDICAL CENTERS ACROSS THE GLOBE

\*\* CARE CENTERS AT LEADING COMMUNITY HOSPITALS IN NORTH AMERICA

\*\* U.S. CHAPTERS AND SUPPORT GROUPS SERVING 100,000 PEOPLE WITH PARKINSON'S AND THEIR FAMILY

LAST UPDATE: 8/14  
NEXT UPDATE: 2/15

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CNPF

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-----DATE-----  
AUGUST 2014

---AVG UNIT SALE---  
\$24

-----GENDER-----  
FEMALE 49%  
MALE 47%

----SELECTIONS----  
STATE \$NC  
SCF \$NC  
ZIP \$NC  
GENDER \$NC

----ADDRESSING----  
EMAIL \$NC  
FTP \$NC

----KEY CODING----  
N/A

---MINIMUM ORDER---  
5,000

----NET NAME----  
INQUIRE.

response and mailed models, and analysis of response trends.

