

PROJECT OPEN HAND

5,426	\$5+36	MONTH DONORS	\$75.00/M
5,375	\$10+36	MONTH DONORS	+\$ 8.00/M
1,286	\$5+24	MONTH DONORS	\$80.00/M
1,277	\$10+24	MONTH DONORS	+\$ 8.00/M

** EXCHANGES AVAILABLE **

DESCRIPTION:

PROJECT OPEN HAND PROVIDES HOME DELIVERED MEALS, GROCERIES AND NUTRITION COUNSELING TO PEOPLE LIVING WITH HIV/AIDS; CONGREGATE LUNCHESES AND NUTRITION EDUCATION TO SENIORS; MEAL SERVICE AND NUTRITION EDUCATION TO THE HOMEBOUND AND CRITICALLY ILL.

*** NAMES ARE IN SCFS 939-951 ***

** SOURCE: DIRECT MAIL

** TELEMARKETING NOT PERMITTED.

****NO EMAIL APPENDS PRE OR POST MERGE ALLOWED

This list is intended solely for the purposes of a single direct mail use, and mailers are prohibited from using the information provided by this list in relation to any telemarketing or digital effort without prior consent. Mailer may only retain information for the purposes of: finder files, match-back of internet gifts, creation of various

CPROJOPEN

-----DATE-----
FEBRUARY 2016

--AVG UNIT SALE---
\$48.00

-----GENDER-----
57% FEMALE
33% MALE

----SELECTIONS----
SCF \$8.00/M
ZIP \$8.00/M
GENDER \$8.00/M
NON RECIP \$20.00/M
ZIPTAPE SETUP \$10.00/F

----ADDRESSING----
FTP \$60.00/F
EMAIL \$60.00/F

----KEY CODING----
\$5.00/M

--MINIMUM ORDER---
5,000

----NET NAME-----
INQUIRE.



response and mailed models, and analysis of response trends.

