4,896 \$5+48 MONTH DONORS \$80/M

## DESCRIPTION:

INCORPORATED IN 1978 AS SENIOR ACTION IN A GAY ENVIRONMENT BY A GROUP OF SENIORS, SOCIAL WORKERS, GERONTOLOGISTS, AND ACTIVISTS IN THE LESBIAN AND GAY COMMUNITY, SAGE IS THE WORLD'S OLDEST AND LARGEST NON-PROFIT AGENCY DEDICATED TO SERVING LESBIAN, GAY, BISEXUAL AND TRANSGENDER SENIOR CITIZENS. SINCE ITS INCEPTION, SAGE HAS PIONEERED PROGRAMS AND SERVICES FOR SENIORS IN THE GLBT COMMUNITY, AND COUNTLESS ORGANIZATIONS ACROSS THE U.S. HAVE TURNED TO SAGE FOR SUPPORT IN DEVELOPING PROGRAMS FOR GLBT SENIORS IN THEIR COMMUNITIES. SAGE'S MISSION EMBRACES FOUR GOALS:

1) TO IMPROVE THE QUALITY OF LIFE FOR GLBT SENIORS 2) TO SUPPORT AND ADVOCATE FOR THE RIGHTS OF GLBT SENIORS

3) TO FOSTER A GREATER UNDERSTANDING OF AGING IN ALL COMMUNITIES

4) TO PROMOTE POSITIVE IMAGES OF GLBT LIFE IN THE LATER YEARS

SAGE FULFILLS THIS MISSION BY PROVIDING DIRECT AND SUPPORTIVE SOCIAL SERVICES, SOCIAL AND RECREATIONAL ACTIVITIES, AND COMMUNITY BUILDING PROGRAMS THROUGHOUT NEW YORK CITY, AND EDUCATION TECHNICAL ASSISTANCE, AND ADVOCACY PROGRAMS BOTH LOCALLY AND NATIONALLY.

\*\*\*\*NO EMAIL APPENDS PRE OR POST MERGE ALLOWED

LAST UPDATE: 09/17 NEXT UPDATE: 01/18

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-----DATE-----SEPTEMBER 2017

--AVG UNIT SALE---\$32.00

-----GENDER------NOT SELECTABLE

----SELECTIONS----STATE \$NC SCF \$NC ZIP \$NC

----ADDRESSING----EMAIL \$60/F FTP \$60/F

----KEY CODING----NA

--MINIMUM ORDER---3,162

----NET NAME-----INQUIRE.



- continued -

CSAGE

match-back of internet gifts, creation of various response and mailed models, and analysis of response trends.