

**WHITMAN WALKER HEALTH**

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3,011	\$5+12MO DONORS
9,736	\$5+24MO DONORS
17,245	\$5+36MO DONORS
26,427	\$5+48MO DONORS

\*\*\*\*\* EXCHANGE ONLY \*\*\*\*\*

**DESCRIPTION:**

ESTABLISHED IN 1978, WHITMAN-WALKER HEALTH IS A NON-PROFIT, COMMUNITY HEALTH CENTER SERVING THE WASHINGTON, DC, METROPOLITAN AREA. THROUGH TWO SITES IN THE DISTRICT OF COLUMBIA, WHITMAN-WALKER HEALTH OFFERS PRIMARY MEDICAL AND DENTAL CARE; MENTAL HEALTH AND ADDICTIONS COUNSELING AND TREATMENT; HIV EDUCATION, PREVENTION, AND TESTING; LEGAL SERVICES; AND MEDICAL ADHERENCE CASE MANAGEMENT. WHITMAN-WALKER HEALTH IS COMMITTED TO MEETING THE HEALTH NEEDS OF THE GAY, LESBIAN, BISEXUAL AND TRANSGENDER COMMUNITY AND PEOPLE LIVING WITH HIV.

\*\*\*\*NO EMAIL APPENDS PRE OR POST MERGE ALLOWED

\*\*LAST UPDATE: 5/15

\*\*NEXT UPDATE: 11/15

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**CWHIT**

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-----DATE-----  
MAY 2015

--AVG UNIT SALE---  
\$81.00

-----GENDER-----  
58% FEMALE  
42% MALE

----SELECTIONS----  
STATE       \$ N/C  
SCF         \$ N/C  
ZIP         \$ N/C  
GENDER      \$ N/C

----ADDRESSING----  
EMAIL       \$ N/C  
FTP         \$ N/C

----KEY CODING----  
INQUIRE

---MINIMUM ORDER---  
5,000

SAMPLE MAILING  
PIECE REQUIRED



response and mailed models, and analysis of response trends.