

TURN (THE UTILITY REFORM NETWORK)

\$10+12 MONTH DONORS 3,377
TOTAL DONORS 7,195

***** EXCHANGE ONLY *****

DESCRIPTION:

TURN WORKS FOR CONSUMER RIGHTS IN CALIFORNIA TO KEEP UTILITY RATES REASONABLE. TURN SAVES UTILITY CUSTOMERS MILLIONS AND ADVANCES GROUNDBREAKING POLICIES AND PROGRAMS AT THE CALIFORNIA PUBLIC UTILITIES COMMISSION (CPUC) AND THE STATE LEGISLATURE.

TURN ALSO HELPS CONSUMERS UNDERSTAND THEIR BILLS, CHALLENGE UNJUST UTILITY COMPANY PRACTICES AND ACCESS INFORMATION ABOUT IMPORTANT MONEY-SAVING PROGRAMS. THROUGH THEIR MANY CAMPAIGNS, TURN MOBILIZES PEOPLE STATEWIDE FOR CHANGE WHILE WORKING FOR A LIVABLE PLANET.

***NO EMAIL APPENDS PRE OR POST MERGE ALLOWED

LAST UPDATE: 03/18
NEXT UPDATE: 03/19

SOURCE: DIRECT MAIL

CTURN

-----DATE-----
MARCH 2018

--AVG UNIT SALE---
\$20.00

-----GENDER-----
FEMALE= 1,446
MALE= 2,266

----SELECTIONS----
STATE NC
SCF NC
ZIP NC
GENDER NC

----ADDRESSING----
EMAIL NC

----KEY CODING----
N/A

--MINIMUM ORDER---
INQUIRE

SAMPLE MAILING
PIECE REQUIRED

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