

MONO LAKE COMMITTEE

6,408 \$10+36 MONTH DONORS

****EXCHANGE ONLY****

**** 1,059 \$100-249.99 24MO DONORS AVAILABLE ON A LIMITED BASIS ****

DESCRIPTION:

ONE OF THE MOST IMPORTANT ENVIRONMENTAL ISSUES IN CALIFORNIA AND THE WEST TODAY IS THE CONTINUING DESTRUCTION OF MONO LAKE, A UNIQUE ECOSYSTEM AND WILDLIFE RESOURCE AND ITS MILLIONS OF NESTING AND MIGRATORY BIRDS. MOST NAMES ARE IN CALIFORNIA (BALANCE NATIONAL) AND EXCHANGES ARE LIMITED TO THE STATE.

**** ONLY FULL FILE CAN BE SELECTED ****

SOURCE: DIRECT MAIL

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CMONOLAKE

-----DATE-----

MARCH 2018

--AVG UNIT SALE---

\$15.00+

-----GENDER-----

FEMALE= 3,313

MALE= 4,041

----ADDRESSING----

EMAIL \$NC

FTP \$NC

----SELECTIONS----

STATE N/A

SCF N/A

ZIPS N/A

GENDER N/A

--MINIMUM ORDER---

----NET NAME-----

INQUIRE