

TREEPEOPLE

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6,209 36 MONTH DONORS

1,190 \$100+ DONORS AVAILABLE FOR LIMITED EXCHANGE

\*\*\*\*EXCHANGE ONLY\*\*\*\*

DESCRIPTION:

FOUNDED IN 1973 TO ENCOURAGE SOUTHERN CALIFORNIANS TO TAKE AN ACTIVE PART IN CARING FOR AND IMPROVING THEIR ENVIRONMENT. TREEPEOPLE ACTS TO INSPIRE THE PEOPLE OF LA TO TAKE PERSONAL RESPONSIBILITY FOR THE URBAN FOREST THROUGH EDUCATION, TRAINING AND SUPPORT IN ORDER TO CARE FOR TREES AND IMPROVE THE NEIGHBORHOODS IN WHICH THEY LIVE, WORK AND PLAY.

TREEPEOPLE OFFERS EDUCATION AND FORESTRY PROGRAMS TO RAISE ENVIRONMENTAL AWARENESS AND TO RESTORE WATERSHEDS AND FRAGILE HABITATS.

\*\*\*\*NO EMAIL APPENDS PRE OR POST MERGE ALLOWED

\*\*LAST UPDATE: 03/18

\*\*NEXT UPDATE: 03/19

EXCHANGES ARE LIMITED TO SCF'S 900-908, 911-918 AND ONLY FULL FILE CAN BE ORDERED

This list is intended solely for the purposes of a single direct mail use, and mailers are prohibited from using the information provided by this list in relation to any telemarketing or digital effort

CTREE

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-----DATE-----

MARCH 2018

---- AVG UNIT OF SALE----

\$25.00

-----GENDER-----

FEMALE= 3,614

MALE= 2,125

----SELECTIONS----

STATE N/A

SCF N/A

ZIP N/A

GENDER N/A

----ADDRESSING----

EMAIL \$NC

FTP \$NC

----KEY CODING----

INQUIRE

--MINIMUM ORDER---

FULL FILE

----NET NAME-----

INQUIRE.

SAMPLE MAILING  
PIECE REQUIRED

**TREEPEOPLE**

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- continued -

without prior consent. Mailer may only retain information for the purposes of: finder files, match-back of internet gifts, creation of various response and mailed models, and analysis of response trends.

**CTREE**

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