

FOUNTAIN HOUSE

4,083 5+ 12MO DONORS \$85/M
3,774 10+12MO DONORS \$ 8/M

6,170 5+ 24MO DONORS \$80/M
5,665 10+24MO DONORS \$ 8/M

8,117 5+ 36MO DONORS \$75/M
7,438 10+36MO DONORS \$ 8/M

***** EXCHANGES ALSO AVAILABLE *****

DESCRIPTION:

FOUNTAIN HOUSE, FOUNDED IN 1948, IS A PIONEER IN PROVIDING A COMMUNITY-BASED, RESTORATIVE ENVIRONMENT FOR PEOPLE WITH MAJOR MENTAL ILLNESS. THESE INCLUDE ADULTS LIVING WITH SCHIZOPHRENIA, BI-POLAR DISORDER AND MAJOR DEPRESSION. MORE THAN 1,300 ADULTS AND COLLEGE-AGE YOUTH ARE MOVING CLOSER TO ACHIEVING THEIR GOALS THROUGH HOUSING, EMPLOYMENT, EDUCATION, SOCIAL/RECREATIONAL AND COMMUNITY SUPPORT PROGRAMS.

THROUGH THE HELP OF FOUNTAIN HOUSE, THEY STRIVE TO REGAIN THEIR SELF CONFIDENCE, RESUME THEIR LIVES AND RE-ENTER SOCIETY.

***NO EMAIL APPENDS PRE OR POST MERGE ALLOWED

LIST SOURCE:
DIRECT MAIL

LAST UPDATE: 06/18
NEXT UPDATE: 12/18

This list is intended solely for the purposes of a single direct mail use, and mailers are prohibited from using the information provided by this list in

CFOUNTAIN

-----DATE-----
JUNE 2018

--AVG UNIT SALE---
\$24.00

-----GENDER-----
FEMALE = 4,863
MALE = 3,167

----SELECTIONS----
STATE \$8/M
SCF \$8/M
GENDER \$8/M
\$10+ \$8/M
NON RECIP \$20/M

----ADDRESSING----
EMAIL \$60.00/F
FTP \$60.00/F

----KEY CODING----
\$ 3.00/M

--MINIMUM ORDER---
5,000

----NET NAME-----
NOT AVAILABLE

relation to any telemarketing or digital effort without prior consent. Mailer may only retain information for the purposes of: finder files, match-back of internet gifts, creation of various response and mailed models, and analysis of response trends.

