

PACIFIC CREST TRAIL ASSOCIATION

14,543 TOTAL DONORS

***** EXCHANGE ONLY *****

DESCRIPTION:

MEMBERS OF THE PACIFIC CREST TRAIL ASSOCIATION TRY TO KEEP SPRAWL FROM CHOKING AMERICA'S MOST MAGNIFICENT SCENIC TRAIL BY LOBBYING THE FEDERAL GOVERNMENT FOR FUNDS TO PURCHASE PARTS OF THE TRAIL. THE PACIFIC CREST TRAIL IS A WORLD CLASS TRAIL THAT TAKES HIKERS AND HORSEBACK RIDERS THROUGH THE MOUNTAIN COUNTRY OF CALIFORNIA, OREGON AND WASHINGTON. MUCH OF THE TRAIL IS PROTECTED AS PART OF PUBLIC LAND, HOWEVER, OVER 300 MILES OF THE TRAIL ARE STILL PRIVATELY OWNED AND DEVELOPERS ARE QUICIKLY MOVING IN

****NO EMAIL APPENDS PRE OR POST MERGE ALLOWED

**LAST UPDATE: 06/18

**NEXT UPDATE: 12/18

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CPACIFIC

-----DATE-----

JUNE 2018

--AVG UNIT SALE---

-----GENDER-----

MALE= 8,640

FEMALE= 5,011

----SELECTIONS----

STATE \$NC

SCF \$NC

ZIP \$NC

GENDER \$NC

----ADDRESSING----

EMAIL \$NC

----KEY CODING----

\$.00/M

--MINIMUM ORDER---

5,000

----NET NAME-----

INQUIRE.

SAMPLE MAILING
PIECE REQUIRED