

HELEN KELLER INTERNATIONAL

5,961 \$5+ 12MO DONORS \$85/M
 5,510 \$10+12MO DONORS \$ 8/M

7,892 \$5+ 24MO DONORS \$80/M
 7,261 \$10+24MO DONORS \$ 8/M

10,190 \$5+ 36MO DONORS \$75/M
 9,307 \$10+36MO DONORS \$ 8/M

*****NOW AVAILABLE FOR RENTAL*****

DESCRIPTION:

DONORS GIVE TO FURTHER THE ELIMINATION OF BLINDNESS BY PREVENTING AND TREATING TRACHOMA AND RIVER BLINDNESS, AND BY ENABLING CATARACT SURGERIES. HKI ALSO IMPROVES EYE HEALTH BY PROVIDING EYE SCREENINGS AND GLASSES AS WELL AS EDUCATION AND REHABILITATION TO THE VISUALLY IMPAIRED WORLDWIDE.

**LAST UPDATE: 07/18
**NEXT UPDATE: 01/19

SOURCE: 100% DIRECT MAIL

***NO EMAIL APPENDS PRE OR POST MERGE ALLOWED

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CHELEN

---- DATE ----
 JULY 2018

--AVG UNIT SALE---
 \$25.00

-----GENDER-----
 FEMALE 3,489
 MALE 4,249

----SELECTIONS----
 STATE \$8/M
 SCF \$8/M
 ZIP \$8/M
 GENDER \$8/M
 DOLLAR \$8/M
 NON RECIP \$20/M

----ADDRESSING----
 EMAIL \$60/F
 FTP \$60/F

----KEY CODING----
 \$.00/M

--MINIMUM ORDER---
 5,000

----NET NAME-----
 INQUIRE

