

AMERICAN JEWISH WORLD SERVICE

9,116 24 MONTH DONORS

5,673 25-48 MONTH DONORS

**** EXCHANGE ONLY ****

** 1,848 ONE TIME RESPONSE DISASTER DONORS--- \$70/M
**

DESCRIPTION:

INSPIRED BY THE JEWISH COMMITMENT TO JUSTICE,
AMERICAN JEWISH WORLD SERVICE(AJWS) WORKS TO REALIZE
HUMAN RIGHTS AND END POVERTY IN THE DEVELOPING WORLD.

AJWS ADVANCES THE RIGHTS OF WOMEN, GIRLS, AND LGBT
PEOPLE;PROMOTES RECOVERY FROM CONFLICT AND NATURAL
DISASTERS; AND DEFENDS COMMUNITIES' ACCESS TO LAND,
WATER AND NATURAL RESOURCES.

AJWS GRANTS SUPPORT TO GRASSROOTS AND GLOBAL HUMAN
RIGHTS ORGANIZATIONS IN AFRICA, ASIA AND THE
AMERICA'S AND STRIVES TO BUILD A MORE JUST AND
EQUITABLE WORLD THROUGH ADVOCACY AND EDUCATION.

LAST UPDATE: 09/18

NEXT UPDATE: 03/19

SOURCE: 100% DIRECT MAIL

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match-back of internet gifts, creation of various

CAMERJEWIS

-----DATE-----

SEPTEMBER 2018

--AVG UNIT SALE---

\$33.00

-----GENDER-----

FEMALE = 9,371

MALE = 6,301

----SELECTIONS----

STATE N/C

SCF N/C

ZIP N/C

----ADDRESSING----

EMAIL

----KEY CODING----

N/A

--MINIMUM ORDER---

5,000

----NET NAME-----

INQUIRE.

response and mailed models, and analysis of response trends.