

ACTORS FUND

7,045 24 MONTH DONORS \$80/M

5,662 \$100+24MO DONORS

DESCRIPTION:

THE ACTORS FUND IS A NON PROFIT NATIONWIDE HUMAN SERVICES ORGANIZATION THAT HELPS ALL PROFESSIONALS IN PERFORMING ARTS AND ENTERTAINMENT. THE FUND IS A SAFETY NET PROVIDING PROGRAMS AND SERVICES FOR THOSE WHO ARE IN NEED, CRISIS OR TRANSITION.

FOUNDED IN 1882, THE ACTORS FUND SERVES ALL PROFESSIONALS IN FILM, THEATER, TELEVISION, MUSIC, OPERA, AND DANCE THROUGH PROGRAMS THAT ADDRESS THEIR UNIQUE AND ESSENTIAL NEEDS. THE ACTORS FUND HAS OFFICES IN NY, LA, AND CHICAGO, SERVING ALMOST 11,000 PERFORMING ARTS AND ENTERTAINMENT PROFESSIONALS ACROSS THE COUNTRY AND MORE THAN 600,000 THROUGH OUR WEBSITE.

THIS FILE HAS A VERY AFFLUENT SET OF DONORS AND MOST COME FROM AN URBAN AREA, WITH AN AVERAGE INCOME OF OVER \$100,000.

***NO EMAIL APPENDS PRE OR POST MERGE ALLOWED

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CACTORSFUN

-----DATE-----

NOVEMBER 2018

----AVG GIFT----

\$87.23

-----GENDER-----

MALE 46%

FEMALE 47%

----AVG INCOME----

\$100,000.00

----SELECTIONS----

STATE \$8.00/M

SCF \$8.00/M

ZIP \$8.00/M

GENDER \$8.00/M

NON RECIP \$20.00/M

----ADDRESSING----

EMAIL \$60/F

FTP \$60/F

----KEY CODING----

N/A

--MINIMUM ORDER---

5,000

----NET NAME-----

INQUIRE.

response and mailed models, and analysis of response trends.