

LAMBDA LEGAL DEFENSE EDUCATION

7,770 36 MONTH DONORS \$80/M

****EXCHANGES AVAILABLE****

LIST IS NOT AVAILABLE TO POLITICAL MAILERS
LIST WILL NOT BE RENTED TO 501C4 ORGANIZATIONS

DESCRIPTION:

FOUNDED IN 1973, LAMBDA LEGAL DEFENSE FUND IS THE OLDEST AND LARGEST NON PROFIT LEGAL ORGANIZATION DEDICATED TO ADVANCING CIVIL RIGHTS FOR LESBIANS, GAY MEN, BISEXUALS, TRANSGENDER PEOPLE AND THOSE WITH HIV. BY COMBATING DISCRIMINATION BASED ON SEXUAL ORIENTATION, GENDER IDENTITY AND EXPRESSION, AND HIV STATUS, LAMBDA LEGAL IS MAKING COMMUNITIES SAFER FOR STUDENTS, EMPLOYEES, COUPLES AND FAMILIES.

LAMBDA LEGAL'S WORK ULTIMATELY BENEFITS ALL PEOPLE-- FASHIONING A SOCIETY THAT IS TRULY DIVERSE AND EQUAL. LAMBDA LEGAL MEMBERS SUPPORT THE ORGANIZATION'S IMPACT LITIGATION, PUBLIC EDUCATION AND PUBLIC POLICY WORK.

**LAST UPDATE: 10/18
**NEXT UPDATE: 02/18

SOURCE: DIRECT MAIL

****NO EMAIL APPENDS PRE OR POST MERGE ALLOWED

5,000 MINIMUM APPLIES TO ALL ORDERS

CLAMBDA

-----DATE-----
OCTOBER 2018

--AVG UNIT SALE---
\$47.00

-----GENDER-----
MALE = 4,391
FEMALE = 2,498

----SELECTIONS----
STATE \$8/M
SCF \$8/M
ZIP \$8/M
GENDER \$8/M
NON-RECIP \$20/M

----ADDRESSING----
EMAIL \$60.00/F
FTP \$60.00/F

----KEY CODING----
\$3.00/M

--MINIMUM ORDER---
5,000

----NET NAME-----

N/A

SAMPLE MAILING
PIECE REQUIRED

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