

AMNESTY INTERNATIONAL

90,699	\$10+24	MONTH DONORS	\$85.00/M
58,165	\$10+12	MONTH DONORS	\$90.00/M
32,620	\$10+6	MONTH DONORS	\$95.00/M
20,264	\$10+3	MONTH DONORS	\$100.00/M

52,735	\$25+24	MONTH DONORS	+\$20.00/M
18,844	\$50+24	MONTH DONORS	+\$25.00/M

\*\*\* ENHANCED SELECTS AVAILABLE \*\*\*

PET OWNERS= 19,901  
 JEWISH DONORS= 7,997  
 HISPANIC DONORS= 7,076  
 CATHOLIC DONORS= 30,788

DESCRIPTION:

AMNESTY INTERNATIONAL USA MEMBERS GIVE AN AVERAGE OF \$25.00 TO SUPPORT THEIR BELIEF IN INDIVIDUAL HUMAN DIGNITY AND THE RIGHT TO BE SAFE AND SECURE. THEY NOT ONLY CONTRIBUTE, THEY ACTIVELY PARTICIPATE TO ENSURE GLOBAL HUMAN RIGHTS. THESE DONORS ARE WORLDLY AND KNOWLEDGEABLE.

THESE ACTIVISTS ARE A MUST FOR ENVIRONMENTAL, POLITICAL, SOCIAL, AND HEALTH-RELATED FUNDRAISERS. TO REMAIN AWARE, THEY'RE AVID READERS, A PRIME AUDIENCE FOR NEWS-ORIENTED MAGAZINES AND CURRENT EVENTS, BOOKS, AND CATALOGS FILLED WITH GIFTS, APPAREL, AND MUSIC.

\*\*\*\* NO EMAIL APPENDS PRE OR POST MERGE ALLOWED \*\*\*\*

\*\*\*\* UPDATES MONTHLY \*\*\*\*

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CAMNESTY

-----DATE-----  
DECEMBER 2018

--- AVG GIFT ---  
\$25.00

-----GENDER-----  
FEMALE= 43,037  
MALE= 36,799

----SELECTIONS----

STATE	\$8/M
SCF	\$8/M
ZIP	\$8/M
GENDER	\$8/M
\$25+	\$20/M
\$50+	\$25/M
NON RECIP	\$20/M
PET OWNER	\$15/M
ETHNICITY	\$20/M

----ADDRESSING----  
EMAIL \$60/F  
FTP \$60/F

----KEY CODING----  
INQUIRE

--MINIMUM ORDER---  
5,000

----NET NAME-----  
INQUIRE

