

**BREAD FOR THE WORLD**

---

28,975	\$ 5+24	MONTH DONORS	\$85/M
26,952	\$ 10+24	MONTH DONORS	+\$ 8/M
17,862	\$ 5+12	MONTH DONORS	\$90/M
16,790	\$ 10+12	MONTH DONORS	+\$ 8/M
10,508	\$ 5+6	MONTH DONORS	\$95/M
9,892	\$ 10+6	MONTH DONORS	+\$ 8/M

\*\*\*\* EXCHANGES AVAILABLE \*\*\*\*

\*\*\*\* NEW ETHNIC SELECTS AVAILABLE AT +\$20/M \*\*\*\*

CATHOLIC DONORS= 731  
LUTHERAN DONORS= 338

DESCRIPTION:

FOUNDED IN 1973, THIS ORGANIZATION ENCOURAGES INDIVIDUALS TO CALL AND WRITE MEMBERS OF CONGRESS ON BEHALF OF LEGISLATION THAT WILL BENEFIT HUNGRY PEOPLE IN THE UNITED STATES AND AROUND THE WORLD. RECENT PUBLICATIONS AND CAMPAIGNS HAVE FOCUSED ON DEBT RELIEF AND DEVELOPMENT ASSISTANCE FOR POOR COUNTRIES IN AFRICA AND ELSEWHERE.

5,000 MINIMUM APPLIES TO ALL ORDERS

\*\*\*\*NO EMAIL APPENDS PRE OR POST MERGE ALLOWED

\*\*UPDATES BI-MONTHLY

This list is intended solely for the purposes of a single direct mail use, and mailers are prohibited from using the information provided by this list in relation to any telemarketing or digital effort without prior consent. Mailer may only retain

**CBREAD**

---

-----DATE-----  
DECEMBER 2018

--AVG UNIT SALE---  
\$20.00

-----GENDER-----  
MALE= 14,266  
FEMALE= 16,429

----SELECTIONS----  
STATE \$8/M  
SCF \$8/M  
ZIP \$8/M  
GENDER \$8/M  
NON RECIP \$20/M

----ADDRESSING----  
FTP \$60.00/F  
EMAIL \$60.00/F

----KEY CODING----  
\$5.00/M

--MINIMUM ORDER---  
5,000

----NET NAME-----  
INQUIRE.

SAMPLE MAILING  
PIECE REQUIRED

information for the purposes of: finder files,  
match-back of internet gifts, creation of various  
response and mailed models, and analysis of response  
trends.