

AMNESTY INTERNATIONAL

|        |         |              |            |
|--------|---------|--------------|------------|
| 91,612 | \$10+24 | MONTH DONORS | \$85.00/M  |
| 58,507 | \$10+12 | MONTH DONORS | \$90.00/M  |
| 38,274 | \$10+6  | MONTH DONORS | \$95.00/M  |
| 25,332 | \$10+3  | MONTH DONORS | \$100.00/M |

|        |         |              |            |
|--------|---------|--------------|------------|
| 53,342 | \$25+24 | MONTH DONORS | +\$20.00/M |
| 19,004 | \$50+24 | MONTH DONORS | +\$25.00/M |

\*\*\* ENHANCED SELECTS AVAILABLE \*\*\*

PET OWNERS= 19,762  
 JEWISH DONORS= 8,115  
 HISPANIC DONORS= 7,265  
 CATHOLIC DONORS= 31,322

DESCRIPTION:

AMNESTY INTERNATIONAL USA MEMBERS GIVE AN AVERAGE OF \$25.00 TO SUPPORT THEIR BELIEF IN INDIVIDUAL HUMAN DIGNITY AND THE RIGHT TO BE SAFE AND SECURE. THEY NOT ONLY CONTRIBUTE, THEY ACTIVELY PARTICIPATE TO ENSURE GLOBAL HUMAN RIGHTS. THESE DONORS ARE WORLDLY AND KNOWLEDGEABLE.

THESE ACTIVISTS ARE A MUST FOR ENVIRONMENTAL, POLITICAL, SOCIAL, AND HEALTH-RELATED FUNDRAISERS. TO REMAIN AWARE, THEY'RE AVID READERS, A PRIME AUDIENCE FOR NEWS-ORIENTED MAGAZINES AND CURRENT EVENTS, BOOKS, AND CATALOGS FILLED WITH GIFTS, APPAREL, AND MUSIC.

\*\*\*\* NO EMAIL APPENDS PRE OR POST MERGE ALLOWED \*\*\*\*

\*\*\*\* UPDATES MONTHLY \*\*\*\*

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CAMNESTY

-----DATE-----  
JANUARY 2019

--- AVG GIFT ---  
\$25.00

-----GENDER-----  
FEMALE= 43,326  
MALE= 37,283

----SELECTIONS----

|           |        |
|-----------|--------|
| STATE     | \$8/M  |
| SCF       | \$8/M  |
| ZIP       | \$8/M  |
| GENDER    | \$8/M  |
| \$25+     | \$20/M |
| \$50+     | \$25/M |
| NON RECIP | \$20/M |
| PET OWNER | \$15/M |
| ETHNICITY | \$20/M |

----ADDRESSING----  
EMAIL \$60/F  
FTP \$60/F

----KEY CODING----  
INQUIRE

--MINIMUM ORDER---  
5,000

----NET NAME-----  
INQUIRE

