

**FOUNTAIN HOUSE**

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4,434 5+ 12MO DONORS \$85/M  
4,122 10+12MO DONORS \$ 8/M  
  
6,611 5+ 24MO DONORS \$80/M  
6,121 10+24MO DONORS \$ 8/M  
  
8,393 5+ 36MO DONORS \$75/M  
7,723 10+36MO DONORS \$ 8/M

\*\*\*\*\* EXCHANGES ALSO AVAILABLE \*\*\*\*\*

DESCRIPTION:

FOUNTAIN HOUSE, FOUNDED IN 1948, IS A PIONEER IN PROVIDING A COMMUNITY-BASED, RESTORATIVE ENVIRONMENT FOR PEOPLE WITH MAJOR MENTAL ILLNESS. THESE INCLUDE ADULTS LIVING WITH SCHIZOPHRENIA, BI-POLAR DISORDER AND MAJOR DEPRESSION. MORE THAN 1,300 ADULTS AND COLLEGE-AGE YOUTH ARE MOVING CLOSER TO ACHIEVING THEIR GOALS THROUGH HOUSING, EMPLOYMENT, EDUCATION, SOCIAL/RECREATIONAL AND COMMUNITY SUPPORT PROGRAMS.

THROUGH THE HELP OF FOUNTAIN HOUSE, THEY STRIVE TO REGAIN THEIR SELF CONFIDENCE, RESUME THEIR LIVES AND RE-ENTER SOCIETY.

\*\*\*NO EMAIL APPENDS PRE OR POST MERGE ALLOWED

LIST SOURCE:  
DIRECT MAIL

LAST UPDATE: 12/18  
NEXT UPDATE: 06/19

This list is intended solely for the purposes of a single direct mail use, and mailers are prohibited from using the information provided by this list in

**CFOUNTAIN**

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-----DATE-----  
DECEMBER 2018

--AVG UNIT SALE---  
\$24.00

-----GENDER-----  
FEMALE = 4,888  
MALE = 3,315

----SELECTIONS----  
STATE \$8/M  
SCF \$8/M  
GENDER \$8/M  
\$10+ \$8/M  
NON RECIP \$20/M

----ADDRESSING----  
EMAIL \$60.00/F  
FTP \$60.00/F

----KEY CODING----  
\$ 3.00/M

--MINIMUM ORDER---  
5,000

----NET NAME-----  
NOT AVAILABLE

relation to any telemarketing or digital effort without prior consent. Mailer may only retain information for the purposes of: finder files, match-back of internet gifts, creation of various response and mailed models, and analysis of response trends.