

It is with great pleasure and excitement that Dottie and I announce the addition of two new partners to CELCO, Kelly Leech and Andrew Giffen.

Many of you know how talented these two fundraisers are but, for those of you who have not worked with them, here are their brief bios.

KELLY LEECH, VICE PRESIDENT/PARTNER

Kelly joined CELCO in 2007 as an Account Executive and was promoted to Managing Account Executive in 2010. In this capacity she managed the clearing, ordering, and deliveries that her staff handled for all of our clients.

In 2012, Kelly joined the Chapman, Cubine, Adams and Hussey (CCAH) fundraising agency where she worked as a List Planner in their acquisition department. She worked closely on the analysis and planning of a variety of client programs including Project Hope, League of Conservation Voters, Trust for Public Land and the Democratic National Committee.

Happily, she returned to CELCO in 2013 as a List Broker working now with many of our relief and human rights partners, including Amnesty International, Greenpeace USA, Pathfinder International and American Jewish World Service. In 2018 Kelly was promoted to Vice President.

Kelly is a graduate of George Mason University in Fairfax, Virginia.

ANDREW GIFFEN, VICE PRESIDENT/PARTNER

Andrew has 20 years of experience in the nonprofit industry helping organizations with their acquisition investment strategies. Andrew's acquisition background began in direct mail list brokerage at CELCO, and his fundraising expertise was honed by nine years at the strategic services and analytics firm, Integral, where he objectively led ROI-based acquisition strategies and KPI development for a diverse array of organizations investing in direct mail, canvassing, DRTV, and digital channels.

A sampling of Andrew's acquisition investment experience includes: ASPCA, Médecins Sans Frontières, National Audubon Society, DSCC, DCCC, Brennan Center for Justice, International Rescue Committee, Amnesty International, Catholic Medical Mission Board, Covenant House, National Park Foundation, The Wilderness Society, Defenders of Wildlife, Human Rights Campaign, Partnership with Native Americans, Orbis International, Marine Toys for Tots, United Service Organization, National Foundation for Cancer Research, National Multiple Sclerosis Society, Boys Ranch Founded by Cal Farley, Americans United for Separation of Church and State, World Animal Protection, United States Holocaust Memorial Museum.

Andrew is a graduate of the University of Virginia, with an MPA from Virginia Commonwealth University.

Andrew will join the team on September 14.

This change brings new energy and products to CELCO — we look forward to introducing them to our clients who have not worked with them. And for those who have worked with them, we hope you will join us in congratulating them on their new positions.

This change will be positive and impactful for CELCO, our clients and our many industry partners.

Barbara Sims
President